

Customer Testimonials

"Thank you for your unbelievable attention to detail and for giving so much of yourself at our annual meeting of CEOs. We received numerous unsolicited compliments and you achieved this in a very difficult late afternoon time segment. For as long as you have been speaking -- 20 years, I've been coordinating our annual meeting. I've hired many speakers over the years from all backgrounds and expertise. I've never had the pleasure of working with a speaker that was so willing to be accessible and genuine in desire to learn about the audience and the purpose for which they are meeting. Most paid speakers want just a few sound bites for their stock presentation and they come with lots of riders, do their thing, collect their money and are gone. Your approach to speaking is refreshing and it mirrors your climb of Everest - research in advance, the training and learning phase, acclimation to the environment (audience), then the climb, and finally the safe return from the summit before embarking on the next challenge. As you say, it's '97% preparation and the rest execution.' You very definitely walk your talk."

--Henry J. Scarfo,
Assistant Secretary & Managing Director of Corporate Affairs & Insurance Services,
American Automobile Association,
Heathrow, FL

"Alan Hobson is unique. In my many years working with professional speakers, I never have experienced one who invested so much time learning about our mission and goals, and integrating them seamlessly and repeatedly into his presentation. He would have been great without that element but, with it, he was a smash hit. I also have never left an event while participants were still in line to meet him and get his autograph. On a 10-point scale, Alan is an 11!"

--Paul J. Taylor,
Sr. Vice President,
South Shore Hospital,
South Weymouth, MA

"Alan was very professional and very prepared. He treated everyone with respect; the Jus Staff, the Production Staff, and the Venue Staff. We have worked with my many keynote presenters and often we get the impression that the speaker is looking for some quick cash; deliver the remarks, grab the check, head to the airport. Alan was just the opposite. He had studied the client, prepared remarks for this specific client, and delivered a heartfelt and genuine presentation."

--Chris Acton,
Operations Manager,
Cornerstone Productions,
Orem, UT